

OCEAN

What is OCEAN?

The Big Five or Five Factor model of personality is considered to be the most widely accepted theory of personality in use today.

These five dimensions are: **Openness, Conscientiousness, Extraversion, Agreeableness and Neuroticism (Negativity)**; hence the "OCEAN" acronym.

The **OCEAN** Profile was developed to quickly help organizations identify an individual's five (5) key personality dimensions.

What dimensions does it assess?

- Agreeableness
- Conscientiousness
- Extraversion
- Non-Negativity
- Openness

Benefits of The ocean Profile:

- **Simplicity:** Simple to use, easy to understand.
- **Online:** 100% cloud-based; data safe and secure.
- **Technology Platform:** the OCEAN forms part of the PsyMetrics Assessment Platform.
- **Control:** Clients have full control over their PsyMetrics system and process.
- **Cost Effective:** Flexible costing structure.
- **PsyMetrics:** In addition to the OCEAN profile access 25 other assessment tools from the same platform.
- **Application:** Screening, selection, promotion, & development
- **Input-Throughput-Output:** 20 minutes to complete, instant report generation and rigorous reporting.

