

# Why Engagement Matters?

Highly engaged employees aren't just happier - they perform better, stay longer, and drive business growth.

- Commitment Engaged employees put in 57% more effort
- **Performance** They outperform peers by up to 20 percentile points
- **Retention** Engaged employees are 87% less likely to leave

## **The Direct Business Impact**

- Profitability Companies with top-quartile engagement double their annual net profit compared to low-engagement businesses.
- Revenue Growth Highly engaged organizations see 2.5x greater revenue growth than disengaged ones.
- Customer Satisfaction Businesses with strong engagement levels achieve 12% higher customer advocacy.
- Innovation 59% of engaged employees bring forward creative ideas, compared to just 3% of disengaged employees.

Ready to Elevate Your ■ Workplace? ■ Transform your workforce into a high-performance, engaged organisation.

### Our Engagement Model



#### Belonging

- Purpose
- Values
- Respect & Fairness
- Relations



#### Alignment

- Strategic Alignment
- Involvement & Autonomy
- Teamwork
- Accountability



#### Growth

- **Growth Opportunities**
- Development Support
- Wellness
- Inclusion



### Commitment

- Commitment
- Advocacy
- Discretionary Effort
  - Net Promoter Score

## Why Choose Us?

- Real-Time Reporting Portal
- User-Friendly Solution
- Tailored to Your Business
- Industry-Leading Benchmarking
- Decades of Expertise